



**Nickelodeon Brings *Storytime Live!* to St. Louis July 16 & 17, 2010
Four Performances at the Fabulous Fox Theatre**

***Dora the Explorer, The Backyardigans, The Wonder Pets! and Ni Hao, Kai-Lan* Featured in Brand-New Stage Production**

For more information, contact: Erin Hentz, Fox Theatre – 314/657-5015 or erinh@foxstl.com

ST. LOUIS, MO / March 8, 2010 – Nickelodeon and Broadway Across America bring **Storytime Live!** to St. Louis July 16 & 17. **Storytime Live!** is the first-ever live family theatrical tour featuring characters from four of the current top-rated preschool shows on television today: *Dora the Explorer, The Backyardigans, The Wonder Pets!* and *Ni Hao, Kai-lan*. Preschoolers and their parents can see their favorite Nick Jr. characters come to life in one action-packed on-stage adventure hosted by Nick Jr.'s Moose A. Moose and Zee. The tour will visit more than 70 cities in 2010. St. Louis will host **Storytime Live!** for a limited four-show engagement July 16 & 17 at the Fabulous Fox Theatre. Show times are Friday at 7pm and Saturday at 11am, 2pm & 5pm.

Ticket prices for **Storytime Live!** range from \$15.50-\$43.50 and go on sale Monday, March 22 at 10am. Tickets will be available at the Fox Theatre box office and all MetroTix locations. To charge by phone, call MetroTix at 314-534-1111 or order online at www.metrotix.com. Ticket prices are subject to change, please visit www.fabulousfox.com for current pricing. Groups of 10 or more may call 314-535-2900 for special rates. Children under one year or age are free, but must sit on a parent's lap. For more information, visit www.nicklivetour.com.

Each segment of **Storytime Live!** takes kids and their families on a different brand-new adventure, whether its leaping into Fairytale Land with Dora and Sleeping Boots, journeying through Filthingham with *The Backyardigans*, hopping into Wonderland with the *Wonder Pets!* or jumping on clouds with Kai-lan and the Monkey King.

The **Storytime Live!** creative team comes with a diverse theatrical background and includes: Director Sam Scalamoni (Associate Director: *Lestat* and *Beauty and the Beast* on Broadway); Scenic Designer Josh Zangen; Costume Designer Patrick Bevilacqua (*Thomas and Friends: A Day at the Circus*, Costume Designer;); and Choreographer Wendy Seyb.

Additionally, the creative teams for each of the Nick Jr. shows featured are part of the production, including: contributions from Sascha Paladino, head writer for *Ni Hao, Kai-lan*; Janice Burgess, creator of *The Backyardigans*; Josh Selig, Billy Lopez and Little Airplane Productions, Inc for *Wonder Pets* and Valerie Walsh-Valdes, co-creator of *Dora the Explorer*.

Nickelodeon has produced several of the top quality theatrical and touring shows for kids and their families which have drawn more than 2.5 million attendees in 12 years.

-more-

NICKELODEON BRINGS STORYTIME LIVE TO ST. LOUIS...ADD 1

Nickelodeon, now in its 30th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 15 consecutive years. For more information or artwork, visit www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B)

Broadway Across America (*Producer*) is owned and operated by British theatre producer John Gore (CEO) and entertainment industry veteran Thomas B. McGrath (Chairman). Broadway Across America presents first-class touring Broadway musicals and plays, family productions and other live events throughout a network of 40 North American cities. Under the supervision of Beth Williams (COO & Head of Production), Broadway Across America is also dedicated to the development and production of new and diverse live theatre for productions on Broadway, across America and throughout the world. Recent productions include *Hair*, *West Side Story*, *Memphis* and the West End production of *Breakfast At Tiffany's*. Upcoming Broadway productions include the return of *Irving Berlin's White Christmas*, *Million Dollar Quartet* and *Minsky's*. Touring productions include Nickelodeon's *Storytime Live* featuring Dora the Explorer and *Dreamgirls*. For more information on Broadway Across America or to purchase tickets through an authorized agent go to BroadwayAcrossAmerica.com.

###